Radio Ad
Client: American Cancer Society
Subject: Tobacco-Iversen-Vote
Title: "Iowa's Kids"
Length: :30
Date: 3/5/97

Music Up and Under

SX: KID COUGHING

ANNR: Who is best able to protect our children from tobacco.--We are! There is a bill pending in the Iowa Legislature that gives the power to cities and counties to enact and enforce strict tobacco laws. 70% of Iowans support this type of bill. The tobacco companies don't. Our Senator Stewart Iverson has the power to decided whether this bill will be debated If Senator Iverson does not act, this bill will die without a vote. We need to tell Stewart Iverson that he represents us, and not to listen to the tobacco companies. We want to see this bill debated. Contact him at 515-281-3371 today.

SX: KID COUGHING

ANNR: Don't let Stewart Iverson choke off this chance to protect our children. Paid for by Iowa Tobacco Free Action Team.

Music Out